



ADDITIONAL SPONSORSHIP OPPORTUNITIES

All opportunities are available on a first come first serve basis.

Additional Collaboration Space – max 50 delegates (including the presenter) - £4500 + VAT.

The collaboration space or collab room is a private digital room whereby sponsors can hold their own virtual workshops, meetings, networking, discussion groups*. The collab room includes the following features:

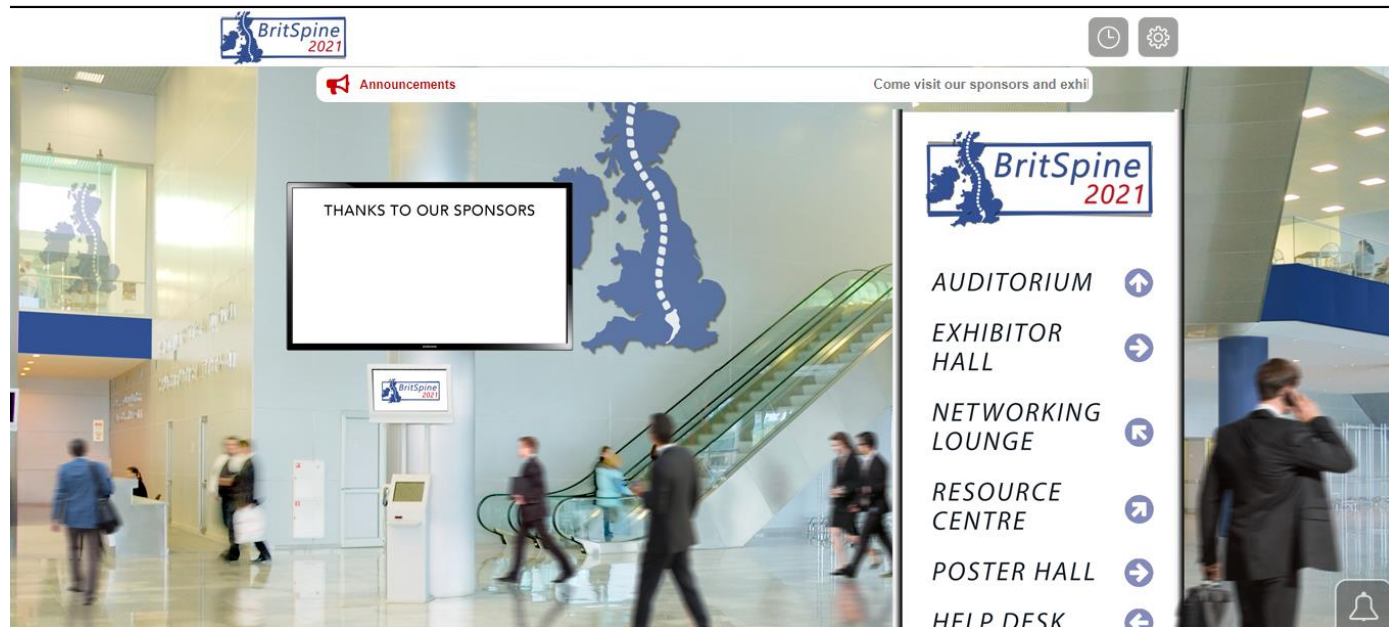
- Video Presenters
- Screen Share
- Whiteboard
- YouTube and Vimeo video push
- Polls and Surveys
- Live chat
- Tests

Sponsors are given a link to the collab room which can be emailed to all delegates.

*Please note: all sessions being held in the sponsors collab room can only take place during the refreshment/lunch breaks or after the main programme has finished for each day. If you would like to offer an evening session this needs to be arranged and confirmed with the event organisers no later than 24 hours prior to the session.

Scrolling Text Announcement* on iVent - £100 + VAT per banner

Text only announcements scroll along the top of the page within all pages on the online platform. These can be used to promote your product & invite delegates to your booth or workshop (with hyperlinks). Announcements can be purchased in 4-hour blocks per half-day (9am-1pm or 1pm-5pm)



** Please note: Announcements are displayed in a hierarchical order, with a maximum of two event announcements being shown first, followed by those offered in Gold and Silver packages. This scrolling banner refreshes when delegates move from page to page and there is no guarantee that delegates will be on pages long enough for all text to be displayed.*

Sponsor Networking Lounge - £1000 + VAT

Includes your logo displayed on the background of the Networking lounge with acknowledgment and thank you for your support.

Sponsored Poll in the Networking Lounge - £500 + VAT per poll

Polls are a great way to engage your audience in the networking lounge to vote on a specific topic and get them to discuss the results. Polls are available in the Networking Lounge only. All Poll Questions need to be submitted to the event organisers at least 24 hours before the event start to be uploaded. Results of the polling will be shared with sponsors after the poll has closed.

Video Advert (max 30 seconds) - £1000 + VAT per video

This opportunity will be available in the resource centre and linked to YouTube or Vimeo (sponsor will need to host video and provide meeting organisers the links at least 24 hours before meeting). This offering is limited to 3 adverts in total, and only one advert per sponsor.

PDF Conference Programme Adverts

½ page advert in the pdf conference programme - £750 + VAT

Full page advert in the pdf conference programme or uploaded to the online Resource Centre - £1500 + VAT (2500 + VAT for both)

The pdf conference programme is a high-resolution document supplied to every registered delegate. It will contain programme, poster presentation, and speaker bios. This is incredibly valuable to delegates and will be kept for them to refer to.

Digital Email Advert – £1500 + VAT*

Max size 600x600 pixels image only or 600x200 pixels image with up to 200 words. One advert per sponsor to be emailed to registered delegates prior to the conference. All content to be provided by the sponsor – choose from the following:

- Workshop/Symposium Advert
- Product Advert
- Booth Advert

*Emails sent to delegates on a first come first serve basis with a maximum of one per week between now and the start of the conference.

Upgrade your Digital Advert to be sent with the February UKSSB Newsletter - £2000 + VAT*

*Only one available. This email is sent to all members of the constituent societies within the UKSSB (over 700 members)

For more information or book any of the above please contact the Event Organisers on britspine@archer-yates.co.uk or 07826 593 857

Terms and Conditions

The Event Manager's and Britspine are responsible for the event. The sponsors and exhibitors are responsible for the control and supervision of their own booths. The event organiser's decision is final and decisive on any points not covered within the pack. Any decisions made will be in the interest of the event and all parties as a whole.

Exhibitors Hall

The Exhibition will take online via the iVent virtual platform.

Exhibitor Registration

All exhibitors must register in advance of the event. Two persons per stand are included in your exhibition package unless otherwise stated. Additional Exhibitor passes are charged at £99.00 + VAT for the duration of the conference. Additional Conference and Exhibition passes are charged at £500.00 + VAT for the conference duration.

Risk assessment & Health & Safety

The risk assessment shall cover the exhibition stand, work activities and any equipment that will be demonstrated on-site. An assessment of risk is a careful examination of all work associated activities that could cause harm to people. Hazard means anything that could cause harm (e.g., chemicals, electricity etc), Risk is the chance, great or small or harm caused by the hazard. You must evaluate the hazards and risks and conclude if existing precautions are adequate or further action is necessary. More information can be found in the relevant HSE publication entitled, Management of Health and Safety at Work, Approved Code of Practice and Essentials of Health and Safety. Further information is available from <http://www.hse.gov.uk/risk/> If you require further information or assistance with this procedure, please contact the event organisers. Risk and health and safety assessments should be completed of your exhibition stand and surrounding area and should be made available upon request.

PAYMENT TERMS

To sponsor or exhibit at this prestigious event please complete the forms on pages 10 and 12 of this document and return to the event manager. An invoice will be sent along with confirmation of your allocated stand number (if applicable).

Payment terms: 30 days after invoice date

Bookings made after Friday 29th January 2021 will require payment before the booking is confirmed.

Payment can be made by the following methods:

- Cheque or bankers draft in pounds sterling made payable to Archer Yates Associates Ltd (BRITSPINE)
- Bank transfer to Natwest Bank, 16 Market Place, Chipping Norton, Oxfordshire OX7 5ND.
Sort Code: 52-21-31
Account Number: 16542894
Reference BRITSPINE 2021 and your company name

CANCELLATION POLICY

Cancellations can only be accepted in writing. In the unfortunate event of cancellation, the following will apply:

- 10% of the total invoice cost will be retained if the cancellation is made 3 calendar months or more before the start date of the event.
- 50% of the total invoice cost will be retained if the cancellation is made 1-3 calendar months before the start date of the event.
- 100% of the total invoice cost if the cancellation is made 1 calendar month or less, prior to the start of the event.

INSURANCE

We recommend sponsors and exhibitors have appropriate insurance and can provide the event organisers with a copy of this policy if required. All risks on loss or damage, transit risks, public liability and property including fixtures and fittings and property of a personal nature should be covered by your event insurance. Please note the event managers and venue are unable accept responsibility for any of the above mentioned. Full insurance can be organised from 'Event Insurance Services' at www.events-insurance.co.uk Please quote AYA when making enquiries.

SIGNED:

NAME:

POSITION:

DATE: